



Seminars

Business Financial Intelligence

Seminar Length: 4 hours*

Participant Numbers: 10 min, 25 max*

Participants: tailored to any level within the organization
* recommended

Our seminars are all *modular* by design – meaning that they are highly customizable to suit your exact needs. We partner closely with you to ensure we completely understand your desired outcomes. We invest the time to ensure we understand your organization and tailor the pre work, seminar and post work to get you the results you want.

Seminar Title: Business Financial Intelligence

Imagine an organization where everyone understands how their daily activities contribute to the money making model (or revenue generating model) of the organization? Imagine an organization where everyone behaves as if they own the business. Imagine what that would do to revenue, expenses and net income.

Investing in the business financial intelligence of your employees will help significantly and sustainably achieve these kinds of results. Very few people understand the language of business or how to read basic business financial statements.

Sales teams have been able to land better and bigger deals as a result of this seminar. By being able to understand the client's money making model, sales people are better able to position their products/services to the potential client.

Do the people that are responsible for delivering the operational improvements expected from major capital investments in your organization understand ROCE, NPV or IRR? Imagine if they did!

Leading organizations know that business financial intelligence helps achieve a significant and sustainable level of engagement at all levels within the organization. Once people understand and care, there's no stopping them.

Fees

[†]Discounts available for Educational and Non/Not for Profit Organizations
Add another seminar to make a Full Day and benefit from a 30% discount

Facilitation Fees	Participant Guides	Travel Expenses
\$3,000 per Half Day [†]	\$25 per person (or we can send you the electronic file to print)	Agreed in advance and charged additionally

Marketing

We are available to partner with you to create electronic materials (at no cost) to help you communicate and market this seminar inside your organization.

Optional Extra - Online Pre & Post Survey

We've all heard the phrase "what gets measured gets done" because it's true! We encourage you to consider investing in a pre and post seminar survey. There's a lot of talk about different types of surveys—we have found that a simple (10 question) survey that's online (less than 5mins to complete) which is voluntary and confidential provides the most accurate pulse check on the heart of the team/organization.

We offer these at \$300 in total regardless of the amount of Participants. To emphasize this is a total figure, not per Participant and includes the pre and post survey (which we recommend 21 days after the seminar).

Our Promise **#1 Best Content** - We commit to always providing you access to the **BEST CONTENT** available.
#2 Best Person - We promise you the **BEST PERSON** from our team to meet your exact needs and serve your organizational culture.
#3 Best Results - We promise you **BEST RESULTS** within your organization as an end product of our training & development work with you.

Other Seminars available

Customer Centered Service • Personal and Interpersonal Effectiveness • Team Excellence • Work/Life Balance and Goal Setting
Positively Reducing Conflict • Bridging the Generation Gap • Time Management • Leading Others

We also offer

Keynotes Coaching